

COLLOQUIUM SPEAKERS

LOS ANGELES' HOUSING CRISIS: NOT THE FIRST TIME

Saturday, November 14, 2020



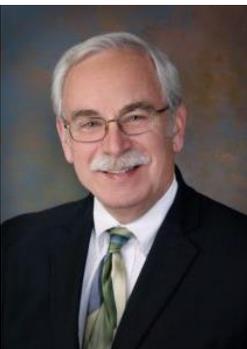
Ken Bernstein, AICP (Moderator) is a Principal City Planner for the Los Angeles Department of City Planning. He is Manager of the City's Office of Historic Resources, where he directs Los Angeles' historic preservation policies. As lead staff member for the Cultural Heritage Commission, he has overseen the completion of Survey LA, a multi-year citywide survey of historic resources, and has led the creation of a comprehensive historic preservation program for Los Angeles. He oversees the Department's Urban Design Studio, having previously directed Community Plan updates, housing policy, and transportation planning. He previously served eight years as Director of Preservation Issues for the Los Angeles Conservancy, the largest local non-profit historic preservation organization in the country; as Planning and Transportation Deputy to Los Angeles City Councilmember Laura Chick; and as Editor of *The Planning Report*. He has a Master's Degree in Public Affairs and Urban and Regional Planning from Princeton University's School of Public and International Affairs, and a B.A. in Political Science from Yale University.



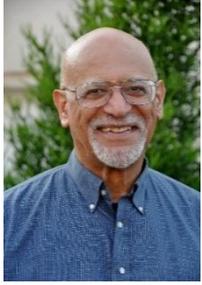
Amy J. Bodek, AICP, joined Los Angeles County in February 2018 as its first female Director of Regional Planning. She oversees all planning and development for unincorporated areas of the county, serving more than one million residents and encompassing approximately one-fifth of its land area. She previously served 24 years with the City of Long Beach, most recently as the Director of its Development Services Department. Ms. Bodek's background is in urban planning, redevelopment and affordable housing. She holds a Bachelor of Science in Environmental Design from Cornell University, a Master of Urban Planning from New York University, and a certificate in Landscape Architecture from University of California Los Angeles. She is a member of the American Institute of Certified Planners (AICP) and the Urban Land Institute.



Liz Falletta, RA, MRED, Professor (Teaching) teaches architectural and urban design at USC's Price School of Public Policy. Her courses focus on design as an interdisciplinary activity and explore how the intersecting values of architecture, urban planning and real estate development can inform the design process and improve design outcomes. She is a licensed architect in California, a member of the California Planning Roundtable and the developer of one of Los Angeles' first Small Lot Subdivisions. Ms. Falletta is the author of the recently published volume, "By Right, By Design." Falletta holds a Master of Architecture, from the Southern California Institute of Architecture; and a Master of Real Estate Development from the University of Southern California [USC].



Ken Farfsing (Colloquium Chair) Mr. Farfsing retired in 2018, serving 39 years in local government. He served as the city managers for the cities of Signal Hill, South Pasadena and Carson, as well as the assistant city manager for the city of Downey and the community development director for the city of La Verne. He holds a master's degree in urban and regional planning from USC and bachelor's degree in history from U.C. Berkeley. Mr. Farfsing has an expertise in regional and community planning, storm water management, planning for disadvantaged communities and brownfield remediation planning. He received the Dykstra Award for Excellence in Government from the American Society of Public Administration for his efforts on regional storm water solutions. Mr. Farfsing recently authored "Black Gold in Paradise" which documents Signal Hill's massive efforts at environmental cleanup. He is the president of KCF & Associates, a planning and management services company. Ken serves as a member of the LARPHG Board of Directors.



Clifford Graves, FAICP (Facilitator) brings more than 40 years' experience to planning, urban development and finance to his engagements. His career includes executive roles with federal, regional, local and special district agencies and his professional services in finances, urban development and environmental management. He is an expert in public-private partnership management. Cliff was General Manager, Community Development for the cities of Los Angeles and Carson, CAO for San Diego County, Executive Director of the San Francisco Redevelopment Agency. As an investment banker, he served as financial advisor on more than \$800 million in housing and infrastructure bond issues. Cliff is Fellow of the American Institute of Certified Planners and a Full Member of the Urban Land Institute. As adjunct professor at the University of Southern California, he has also taught planning and public policy at the University of Maryland, Howard University, UC Berkeley and San Diego State University. Cliff held senior positions at the US Office of Management & Budget, and Housing & Urban Development in Washington, DC. Cliff serves as a member of the LRPHG Board of Directors.



Mark Herwick, Ph.D., AICP (Moderator) is an urbanist and land use planner with a passion for equitable and sustainable solutions to land development conundrums. He joined the Los Angeles County Department of Regional Planning in 2002 and has managed projects such as the Los Angeles General Plan Update and engaged the Urban Land Institute in the preparation of station area plans at Metro rail stations in the unincorporated communities of Florence-Firestone and West Athens-Westmont. With experience spanning the realms of advance and current planning, Mr. Herwick has managed teams reviewing and processing hundreds of accessory dwelling units. He has also supervised the approval of affordable housing projects pursuant to SB 35 and the preparation of zoning overlays known as Community Standards Districts for rural communities in north Los Angeles County. He holds a Ph.D. from the School of Urban Studies and Planning at Portland State University and a Master of Arts in Sociology from the University of Nevada, Las Vegas. He was previously Book Review Manager for the *Journal of the American Planning*.



Robin Hughes is president and chief executive officer of Abode Communities, a Los Angeles-based nonprofit architect, developer, manager and operator of service-enhanced affordable housing. She has been actively involved in affordable housing and community development for more than 30 years; in 23 years as leader of Abode, Hughes has transformed it into an Affordable Housing Finance Top 50 Developer nationwide, and the premier provider of environmentally sustain able affordable housing in California. Under her leadership the firm has developed 45 mixed use communities. Hughes has served as chair of the Affordable Housing Advisory Council for the Federal Reserve Bank, among many other leadership roles supporting nonprofit housing development. Prior to joining Abode, Hughes held positions in both the public and private sectors, as well as serving on the Los Angeles City Planning Commission.



Ken McCormick (Keynote), a longtime resident of Pasadena, served as an investment banker for most of his career at Kleinwort Benson in London and J. P. Morgan in New York and Los Angeles. He now manages Mill Creek Properties in Pasadena, an urban planning and development firm in the Playhouse District, where he has completed two recent projects. McCormick is currently a member of the Huntington Library Board of Overseers, on which he has served for two decades; the Playhouse District Association Board; and the Flintridge Prep Board. He and his wife Tracy were recently honored at the Pasadena Museum of History's Contemporary History Makers gala.



Dowell Myers, Ph.D., is a professor of policy, planning, and demography in the Sol Price School of Public Policy at the University of Southern California, where he also directs the Pop Dynamics Research Group. Myers holds his PhD from MIT (with substantial work in demography at Harvard University), and he also attained a Master of City Planning from UC-Berkeley, as well as a BA from Columbia University in anthropology. Prof. Myers is an interdisciplinary scholar who links scientific knowledge to applied problem solving. In the planning field, his program of research has pursued two sustained contributions: bringing people back in as the focus of planning success, and emphasizing planning as a temporal process of developing the future. With colleague John Pitkin he has carried out the series of California Demographic Futures projections that describe present and future population changes in greater detail than attempted elsewhere in the United States. Myers has described the drama of California's changing demography as a window on future changes in the United States and the rest of the developed world.



Eric Phillips, J.D. is a partner at the law firm of Burke, Williams & Sorenson in San Francisco. He is also the Vice President for Policy and Legislation of the California Chapter of the American Planning Association. Eric's law practice focuses in the areas of land use, real estate, and CEQA compliance. He has particular experience with State Density Bonus Law, the Accountability Act, Housing Element Compliance, and other housing laws. Eric holds a degree in Urban and Regional studies for Cornell University along with a J.D. from the UC Berkeley School of Law. Before attending law school, Eric was a planning Consultant, and he has been working on planning-related issues in California since 2002.



Marsha Rood, FAICP (Welcome, Opening Remarks) served at the City Development Administrator for the City of Pasadena from 1982 – 2000 and was responsible for a nationally and internationally recognized program of redevelopment and economic revitalization for Downtown Pasadena, including Old Pasadena. She more recently served as the Community Development Director of the City of Culver City and as the principal of her own company, Urban Reinventions. Ms. Rood is the recipient of many local and national awards for her work in downtowns. The State Senate and State Assembly named her as a "Living History Maker" in 2003. As part of her community work, Ms. Rood is the co-founder of the Downtown Pasadena Neighborhood Association. She is a graduate of Stanford University and graduated with distinction and honors from USC's School of Planning. She serves as the President of the Los Angeles Region Planning History Group.



Michael Woo was the first trained urban planner elected to the Los Angeles City Council. For eight years, he represented the Hollywood area, spearheading the Hollywood Redevelopment Plan and playing a key role in selecting the route and station locations for the Metro Red Line subway. Beyond his district, he was a member of the City Council's Planning and Land Use Management Committee. Woo was known to stick his neck out on affordable housing issues, including advocating the controversial La Brea-Franklin low-income family housing project and secured the seed money to start the nonprofit Hollywood Community Housing Corporation. After leaving the City Council, Woo headed the Los Angeles office of the Local Initiatives Support Corporation (LISC), a leading national nonprofit financial intermediary supporting affordable housing, chaired the board of directors of Smart Growth America, and served on the Los Angeles City Planning Commission for six years. For the last ten years, Woo has been the Dean of the College of Environmental Design at Cal Poly Pomona. The American Planning Association Los Angeles chapter has recognized him with its "Planning Pioneer" Award for 2020.

CONTRIBUTERS AND ACKNOWLEDGEMENTS

The Los Angeles Region Planning History Group gratefully acknowledges contributions from the following organizations

STANLEY R. HOFFMAN, FAICP

LARPHG BOARD MEMBER



We dedicate Colloquium XVI to LARPHG Board Member Stanley R. Hoffman, one of our valuable Board Members, whose passing this summer left a void in the California planning community.

Stanley R. Hoffman amassed more than 35 years' experience in planning and urban economics. His fields of interest included economic and demographic analysis, land use projections, fiscal and financial studies, annexations, real estate market research and computer-based financial modeling. He managed major programs in both the public and private sectors, involving numerous presentations before political and academic bodies and professional audiences.

Mr. Hoffman worked with many communities in economic development strategies to revitalize and diversify their local economy including older, downtown areas. A past president of the California Planning Roundtable and as past president of the California Planning Foundation for ten years, he was widely recognized as a speaker at major conferences.

Special thanks



For maintaining and design of LARPHG's Website



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Additional Contributions

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