



**COLLOQUIUM XVI**  
**LOS ANGELES'**  
**HOUSING CRISIS:**

**Not the First Time**

**Presented by the**  
**Los Angeles Region**  
**Planning History Group (LARPHG)**

**In association with**  
**The Huntington Library**

**Saturday, March 14, 2020**  
**8:30 a.m. – 1:30 p.m.**

**Huntington Library and Gardens**  
**Rothenberg Hall**  
**1151 Oxford Road**  
**San Marino, California**

The region's first major housing crisis came during the Great Depression, reflecting both the rapid industrial build-up for war and the crush of returning G.I.s from World War II. Explore the causes of the present housing crisis that go back to the turn of the 20<sup>th</sup> Century. What threads, broad trends and lessons from past housing crises can we study and apply to address the present housing crisis?

**Registration Form Inside →**

# LOS ANGELES' HOUSING CRISIS:

## Not the First Time

The Los Angeles Region Planning History Group is pleased to present **Colloquium XVI** which is designed to learn from the past and apply its lessons to future housing policy. The heart of the colloquium will engage you in a facilitated discussion of strategies and policy recommendations for addressing the LA housing crisis both current and future.

The region's first major housing crisis came during the Great Depression, reflecting both the rapid industrial build-up for war and the crush of returning G.I.s from World War II. Explore the root causes of the present housing crisis that go back the turn of the 20<sup>th</sup> Century. What threads, broad trends and lessons from past housing crises can we study and apply to address the present housing crisis?

- What are the real-world impacts of the State's past housing policies on the region?
- How has the region balanced top down planning with local control in a world of NIMBY's and YIMBY's?
- What's the historic role of economics and changing consumer preferences?
- Is building more housing supply linked to affordability?
- What was the historic role of non-profit affordable housing developers in the region and will they survive without incentives?
- Have past transit-oriented developments really worked in the land of the automobile?
- What mistakes did planners make in housing policy that damaged the quality of life in this region?
- Can we avoid repeating the mistakes of the past?

## LOS ANGELES REGION PLANNING HISTORY GROUP COLLOQUIUM XVI

# AGENDA

8:30 a.m.

### REGISTRATION AND CONTINENTAL BREAKFAST

Outside Rothenberg Hall

9:00 a.m.

### WELCOME AND COLLOQUIUM FRAMEWORK

**Marsha Rood, FAICP, President**

Los Angeles Region Planning History Group\*

Brief overview of the divergence of housing (social) and planning (physical) in 1909 and its long-term effects.

In addition, the following honoraria will be presented:

- Honoring Allyn Rifkin, LARPHG Colloquium, Cal Chapter American Planning Association Planning Landmark Award for the Los Angeles Centers Concepts Plan\*
- Honoring Steve Preston, FAICP, Retiring Board Member\*
- Honoring Stanley Hoffman, FAICP, former Board Member, Posthumously\*

Introduction of keynote speaker.

9:15 a.m.

### KEYNOTE ADDRESS

**The LA Housing Crisis: A Developer's Historic Perspective**

Kenneth McCormick, CEO

Mill Creek Development Company

9:30 a.m.

**SESSION ONE**

**The Root Causes of the Housing Crisis**

**Moderator: Ken Bernstein**

Principal City Planner and Manager, Office of Historic Resources, City of Los Angeles\*

**Panelists:**

- **Housing through the LA Lens - Rising Immigration as L.A. Comes of Age**  
**Liz Falletta, RA, MRED**  
Professor (Teaching), Price School of Public Policy  
University of Southern California

Ms. Falletta will discuss impacts of the Great Depression and World War II; the postwar years and the L. A. suburbs’ coming of age; Displacement of low-income residents by urban renewal/redevelopment.

- **The History of the State’s Affordable Housing Requirements**  
**Cathy Creswell, Board Chair**  
Mutual Housing California

Ms. Creswell will discuss SCAG, RHNA and its successors; the Land Use and Transportation Chapter of the Climate Action Plan and the Sustainable Communities Strategy of the Regional Transportation Plan; and the impact of Overlapping and Conflicting Legislation

**Questions and Answers with Panelists**

10:45 a.m.

**BREAK**

11:00 a.m.

**SESSION TWO**

**Threads and Broad Trends:  
Lessons Learned from L.A.’s History**

**Moderator: Mark Herwick, AICP**

Supervising Regional Planner  
Los Angeles County Department of Regional Planning\*

**Panelists:**

- **The Economics and Demographics of Housing**  
**Dowell Myers, Ph.D., Professor**  
Sol Price School of Public Policy  
University of Southern California

Prof. Myers will discuss whether creating more housing leads to affordability; the impact of changing consumer preferences – the growth in home sizes; understanding the fiscal issues faced by cities; the importance of public infrastructure and municipal services necessary to support housing and to protect the quality of life; a brief history of government subsidies.

- **The History and Impact of Non-Profit Housing Developers**  
**Robin Hughes, President & CEO**  
Abode Communities

Ms. Hughes will address Federal, state, county, municipal and non-profit efforts to provide housing to provide affordable housing; the historic role of non-profit developers ; and the opportunities and challenges presented by YIMBYs and NIMBYs.

- **Recent: Implementation of Housing Policies in the Real World**  
**Amy Bodek, AICP, Director**  
Los Angeles County Department of Regional Planning

Ms. Bodek will share Los Angeles County’s experience with ADU’s – SB 35, as well as perspectives on transit-oriented development (TODs) and the role of neighborhood planning

**Questions and Answers with Panelists**

12:15 p.m.

**LUNCH**

Hosted in the Huntington Library’s Garden Court, located just outside Rothenberg Hall. Registrants will receive a boxed lunch, which you may enjoy in the Garden Court during our facilitated discussion.

12:30 p.m.

**FACILITATED DISCUSSION: HOUSING FUTURES**

**Garden Court**

**Facilitator: Clifford W. Graves, FAICP**

Urban Planning and Partnership Consultant  
Adjunct Professor on Public Policy at USC\*

What does our shared history of housing teach us that offers critical lessons to the state, region and local communities?  
What solutions can we share with our legislators, supervisors, and city councils?

1:30 p.m.

**COLLOQUIUM SUMMARY AND CONCLUSIONS**

**Ken Farsing**

Former City Manager, City of Carson\*

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\* Designates member of Los Angeles Region Planning History Group Board.

<b>Special thanks</b>

<b>For assistance with outreach and communications for this event.</b>

<b>Special thanks</b>

<b>Thanks to Urban Insights for their assistance in creating LARPHG’s website</b>

# TO REGISTER

## LOS ANGELES REGION PLANNING HISTORY GROUP COLLOQUIUM XVI

### REGISTRATION

**Come join us!** General admission is \$50 per person; for students with valid student IDs, \$25. Registration includes the colloquium, morning coffee/tea service, and lunch.

Please confirm your attendance to Alice Lepis, Secretary ([alepis@prodigy.net](mailto:alepis@prodigy.net)) no later than Friday, **March 6, 2020**.

### PAYMENT

You may pay either of two ways:

1. Pay Pal, which is accessible through the **LARPHG website at [www.larphg.org](http://www.larphg.org)**;
2. Check payable to "Los Angeles Region Planning History Group" with completed registration form sent to:

#### **Los Angeles Region Planning History Group**

C/o Alice Lepis, Secretary  
11227 Acama Street  
North Hollywood, CA 91602

*Please include a copy of your student ID if you are registering as a student.*

First Name	Last Name	E-Mail	Mailing Address	Student? (Yes/No)

### ABOUT LARPHG

The **Los Angeles Region Planning History Group (LARPHG)**, affiliated with The Huntington Library in San Marino, actively utilizes planning history in the Los Angeles region, including its individual cities, to guide those who are creating its future. LARPHG promotes the understanding and study of the region's history through **programs and conferences**, the **collection and preservation of major plans, oral and written histories and related documents** in planning and related disciplines. Learn more about us, discover our activities, view video of our events, and donate to our programs, at [www.larphg.org](http://www.larphg.org).

### IMAGES ON COVER

**Images:** Developers reviewing plans at housing tract; Melrose Hotel, Bunker Hill, 1957 (Los Angeles Public Library Photo Collection); Aliso Village (Los Angeles Public Library Collection); Skid Row (Mark Ralston AFP/Getty Images via KTLA.com). **Background image:** excerpt from 1939 HOLC 'redlining' map of Central Los Angeles (via KCET.com).